

WHY MANAGING SECURITY SHOULD BE LIKE MANAGING LIFE

Threats are advancing, and IT environments are increasing in scope and complexity – necessitating skilled personnel who can help prevent, detect and respond to threats.

YET, IN GENERAL, BUSINESSES:

Are strapped for time

63% of IT professionals felt more security pressure in 2015 compared to the previous year.

65% expect pressure to grow in 2016.

Don't have the expertise

Between 2007 and 2013, the number of cybersecurity job postings grew 74% – especially for specialty areas – double the growth rate of IT jobs as a whole.

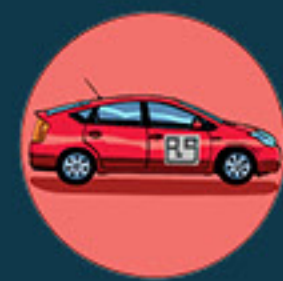
Lack adequate staff

81% of IT professionals wish their security team could be double or quadruple the current size. And shortage of security expertise is now a Top 3 operational pressure facing IT practitioners.

Because of this, many businesses call a managed security services provider (MSSP) for security help. And when you think about it, they do it for same reasons that people entrust key life tasks to trusted outsiders every day.



What do ordinary people do when they feel pressured?
THEY DON'T LET DIY TURN INTO DI-WHY???



Having car trouble but still need to get somewhere?

A ride share can get you to your destination.



Do you lack the skills to put together that bedroom set yourself?

Summon a handyman on your phone.



Are you too busy to prepare food, but craving a pizza?

Open your delivery app.



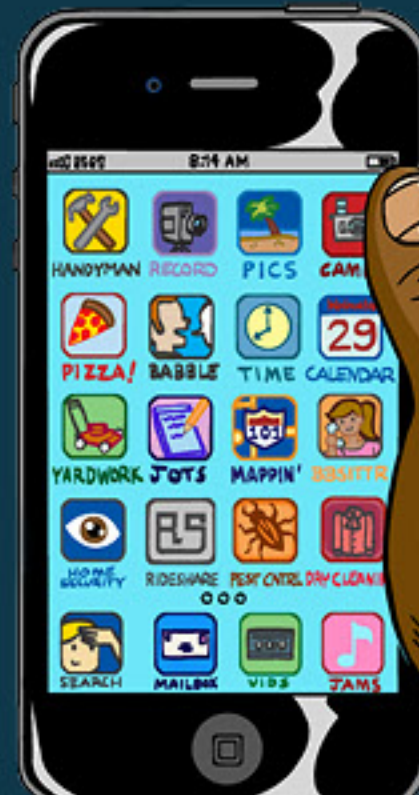
Want to spend time with your kids instead of mowing the yard?

Schedule a lawn service visit.



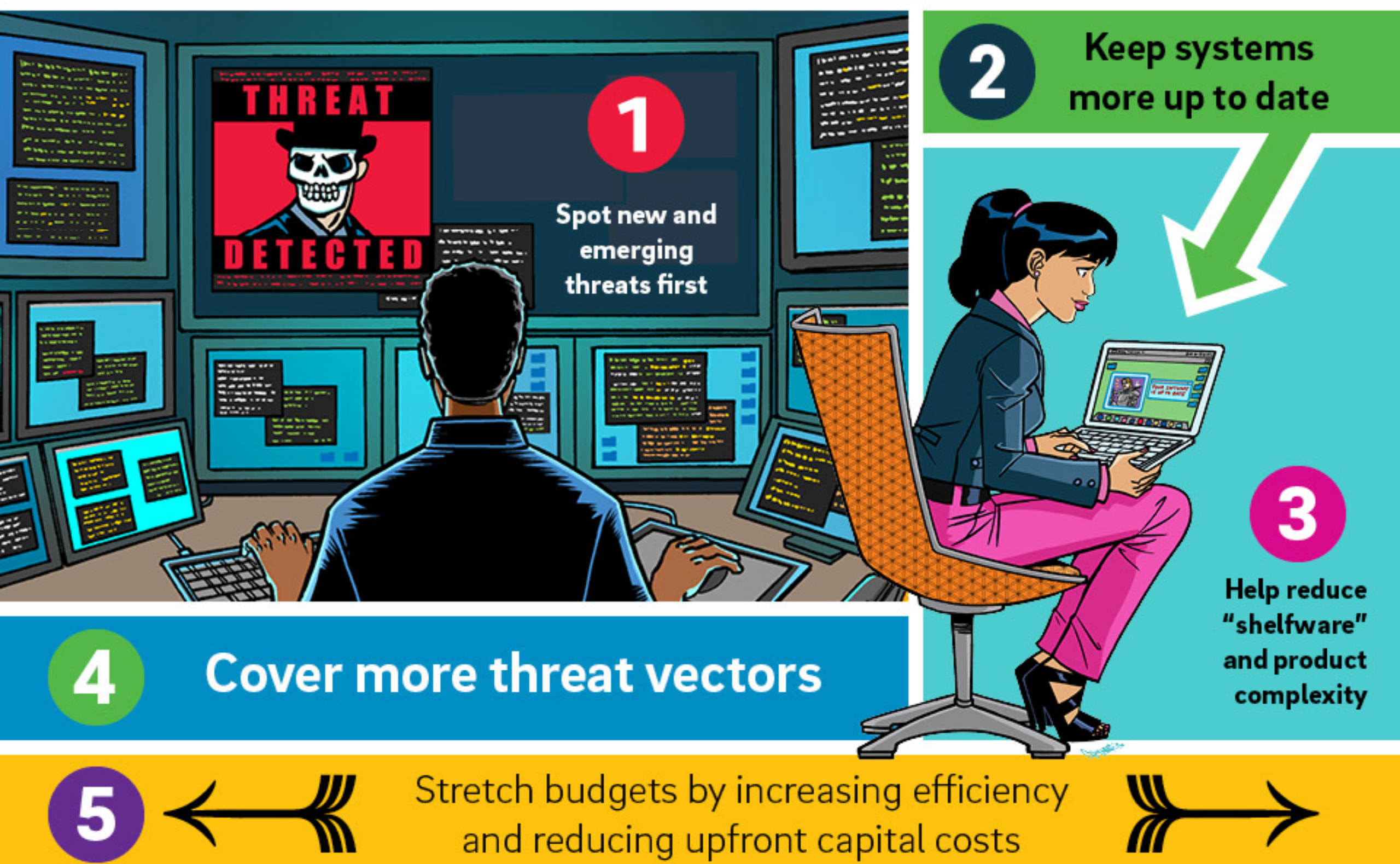
Not sure how to best deter burglars on your own?

Contact a home security company.



Just like people are getting more comfortable and drawn to on-demand services, businesses are getting more comfortable turning over their security responsibility to a trusted partner with the expertise, intelligence and scale to do it for them.

6 Big Benefits of an MSSP



6 Launch important projects that may have been delayed by unresolved security issues.

DID YOU KNOW?

86%

of businesses already or are likely in the future to partner with a managed security services provider to relieve some or all of the security pressures they are facing. That is up from 78% just last year. So why not consider a managed security services provider to help you fight cybercrime, protect data and reduce risk?

SOURCES: CSOnline.com, Job Market Intelligence: Report on the Growth of Cybersecurity Jobs from Burning Glass Technologies, 2016 Security Pressures Report from Trustwave, Why Move to an MSSP white paper from Trustwave

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